

FIG. 1A

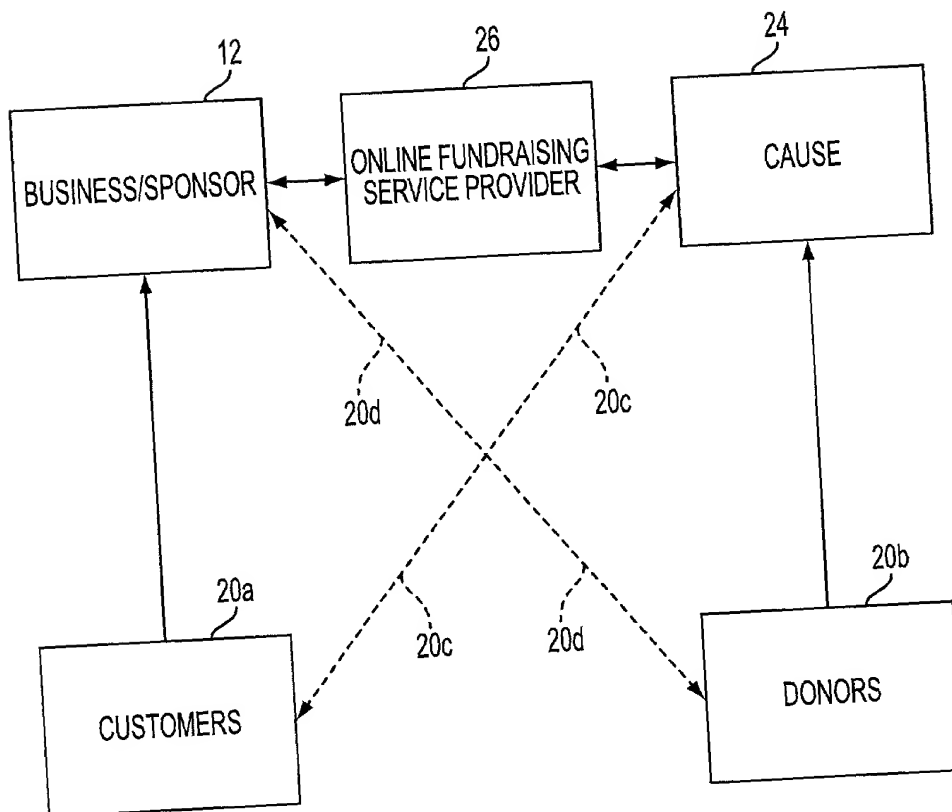


FIG. 1B

mvp.com

SHOP BY SPORT
choose an activity and explore

SHOP BY BRAND
choose a brand and explore

SHOP BY DEPARTMENT
mens. womens. children and more

MVP EDGE
athlete tips, buyers guides, and more

0 item(s) in shopping basket

[HOME](#) [CONTACT](#) [HELP](#) [LOGIN/REGISTER](#)

110

Specials
Gift Center

Reward Points

Fundraising Campaign

Order Status

Policies

About MVP.com

Affiliate Program

© 2000 MVP.com. All Rights Reserved.

Customer Support: 1-800-949-9001

fundraising campaign

faq's

Personal Checks?

Receipt & Tax Info

Site Security

Privacy Policy

Introducing The MVP.com fundraising campaigns!

MVP.com is teaming up with athletic youth organizations across the country to raise \$1,000,000 for the kids of each organization, but we're going to need your help!

Here's how it works:

- Pick an organization from the list below to support.
- You raise money or donate to that organization using our easy online system.
- MVP.com rewards you for reaching a fundraising goal!
 - \$50 MVP.com gift certificate for raising \$500.
 - 1 MVP.com reward point for every \$1 you donate!

Pick an organization to support!

42
Little League



LOGIN

Forgot Password?

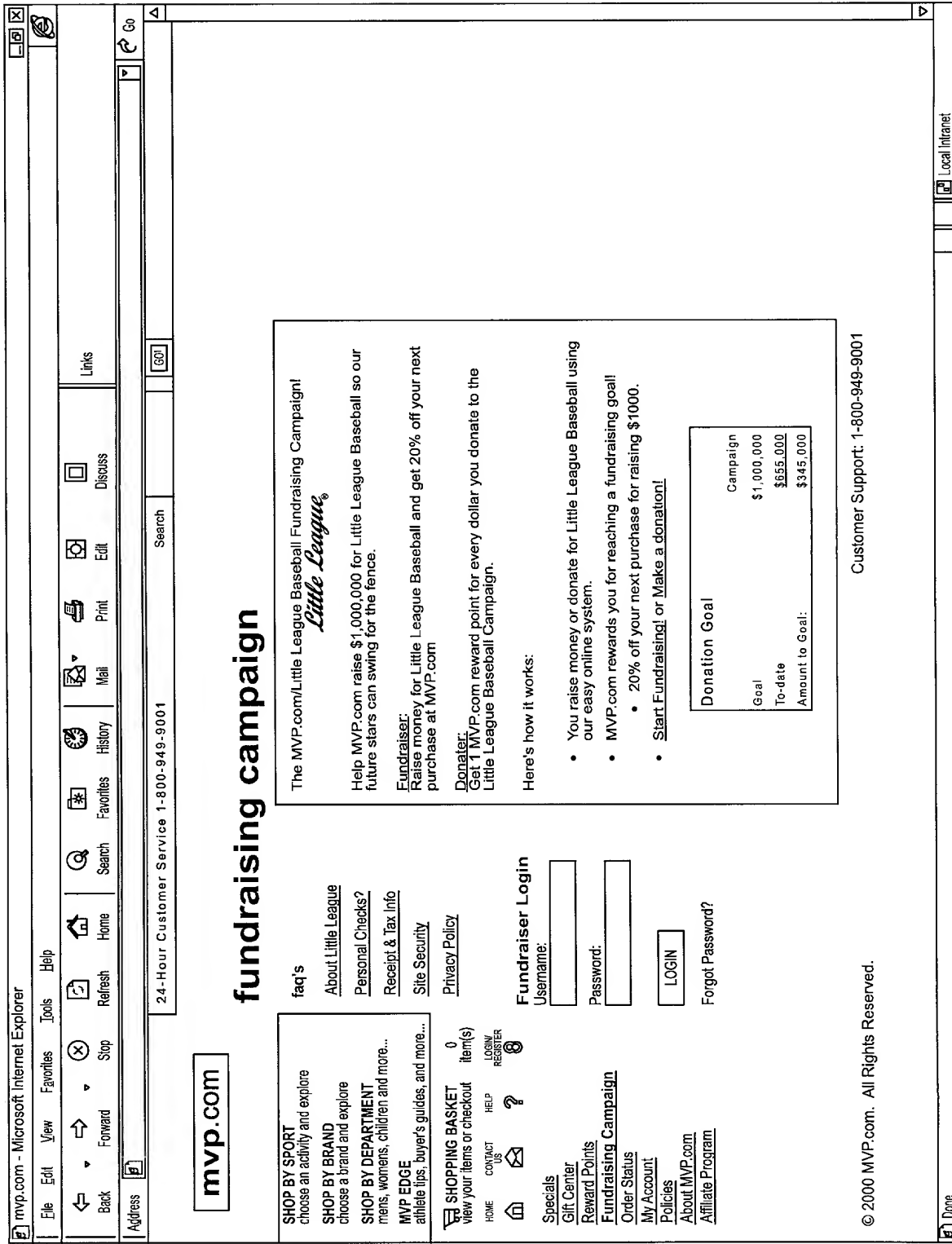


FIG. 3

File

Edit

View

Favorites

Tools

Help

Back

Forward

Stop

Refresh

Home

Search

History

Print

Edit

Discuss

Links

Address 24-Hour Customer Service 1-800-949-9001 Search

SHOP BY SPORT

choose an activity and explore

SHOP BY BRAND

choose a brand and explore

SHOP BY DEPARTMENT

mens, womens, children and more...

MVP EDGE

athlete tips, buyer's guides, and more...

SHOPPING BASKET

view your items or checkout

0 item(s)

HOME

CONTACT US

HELP

LOGIN

REGISTER

Specials

Gift Center

Reward Points

Fundraising Campaign

Order Status

My Account

Policies

About MVP.com

Affiliate Program

faq's

About Little League

Personal Checks?

Receipt & Tax Info

Site Security

Privacy Policy

How it works:

#1 Fill in Personal Info

#2 Choose a username, passwords fundraising goal

#3 Use our email system to ask friends and family to support Little League Baseball

#4 Don't forget to donate when you're finished

Little League Baseball Campaign

Fundraiser Sign Up

First Name

Last Name

Street Address

City

State

Alabama

Zip

Phone (optional)

Email Address

Choose a Username

Choose a Password

Your Fundraising Goal

Recipients*

Enter email addresses(*) one per line, or separated by commas. Or, insert from Address Book

52

(*) These email addresses will be used to send an email from you and will not be collected or used for any marketing purposes.

Email Message (up to 200 characters)

Sample Messages

50

Thank You Note (up to 200 characters)

Sample Thank you note Messages

Local Intranet

Done

© 2000 MVP.com. All Rights Reserved.

FIG. 4

mvp.com - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Links

Address

24-Hour Customer Service 1-800-949-9001

Search

Go

mvp.com

fundraising campaign

Little League Baseball Campaign

Donation Form

Donation Amount

First Name

Last Name

Email Address

Street Address

City

State

Choose

Zip

Credit Card Type

Visa

Credit Card Number

Expiration Date

Month

Year

Identify the donor to charity?

☐ Yes, make my name available.

☐ No, keep my donation anonymous.

Note: Selecting "Yes" affirms your desire to be added to this charity's mailing list. Selecting "No" prevents being added.

Receive a donation receipt via email?

☐ Yes, please send me my receipt via email.

☐ No, I do not care for a receipt via email.

Note: If selected, receipts will be sent to the email address entered on this form. Donations larger than \$250 must have written acknowledgment to be eligible for tax write offs.

Continue

Cancel

SHOP BY SPORT

choose an activity and explore

SHOP BY BRAND

choose a brand and explore

SHOP BY DEPARTMENT

mens, womens, children and more...

MVP EDGE

athlete tips, buyer's guides, and more...

SHOPPING BASKET

view your items or checkout

0 item(s)

HOME CONTACT US HELP LOGIN REGISTER

Specials

Gift Center

Reward Points

Fundraising Campaign

Order Status

My Account

Policies

About MVP.com

Affiliate Program

faq's

About Little League

Personal Checks?

Receipt & Tax Info

Site Security

Privacy Policy

© 2000 MVP.com. All Rights Reserved.

Done

Local Intranet

FIG. 5

mvp.com - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Home Refresh

Address

24-Hour Customer Service 1-800-949-9001

Search

Links

Print Edit Discuss

Done

mvp.com

fundraising campaign

SHOP BY SPORT
choose an activity and explore

SHOP BY BRAND
choose a brand and explore

SHOP BY DEPARTMENT
mens, womens, children and more...

MVP EDGE
athlete tips, buyer's guides, and more...

faq's

About Little League

Personal Checks?

Receipt & Tax Info

Site Security

Privacy Policy

0 item(s)

view your items or checkout

HOME CONTACT US HELP

LOG IN REGISTER

Specials

Gift Center

Reward Points

Fundraising Campaign

Order Status

My Account

Policies

About MVP.com

Affiliate Program

Campaign Statistics, Little league Baseball

Menu

- Client Home
- Send more emails
- Campaign page
- Edit campaign page

Donation Statistics

Donation Goal: \$1,000,000

To Date: \$345,000

Amount to Reach Goal: \$655,000

Campaign Statistics

Donations-to-date

Sent Emails

No Response List

Fundraisers

Registered

via Email via Website Email

Gui Costin

gui@nogimmies.com

N/A

N/A

\$150.00

\$50.00

\$250.00

Breck Kling

breck@originmail.com

© 2000 MVP.com. All Rights Reserved.

Done

Local Intranet

FIG. 6

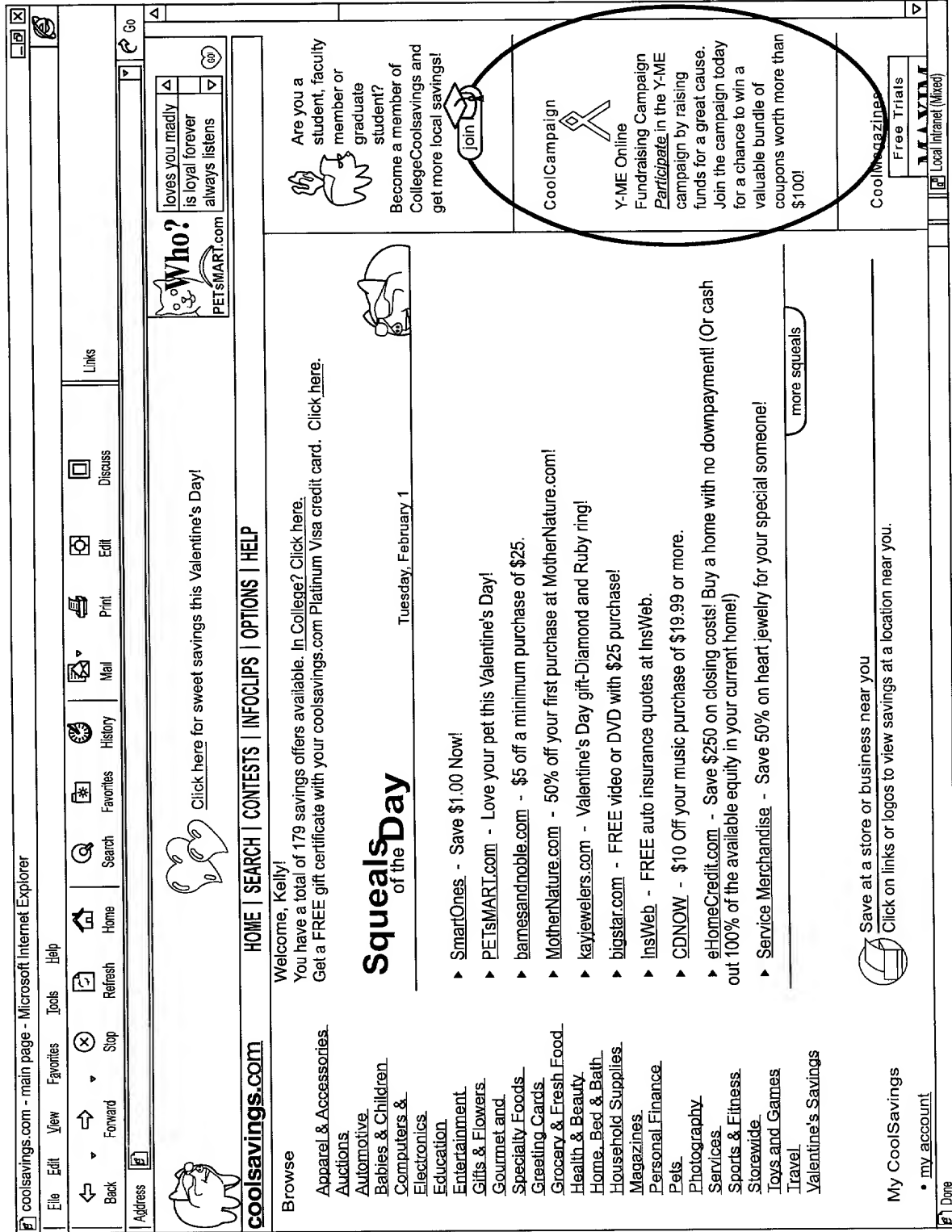


FIG. 7

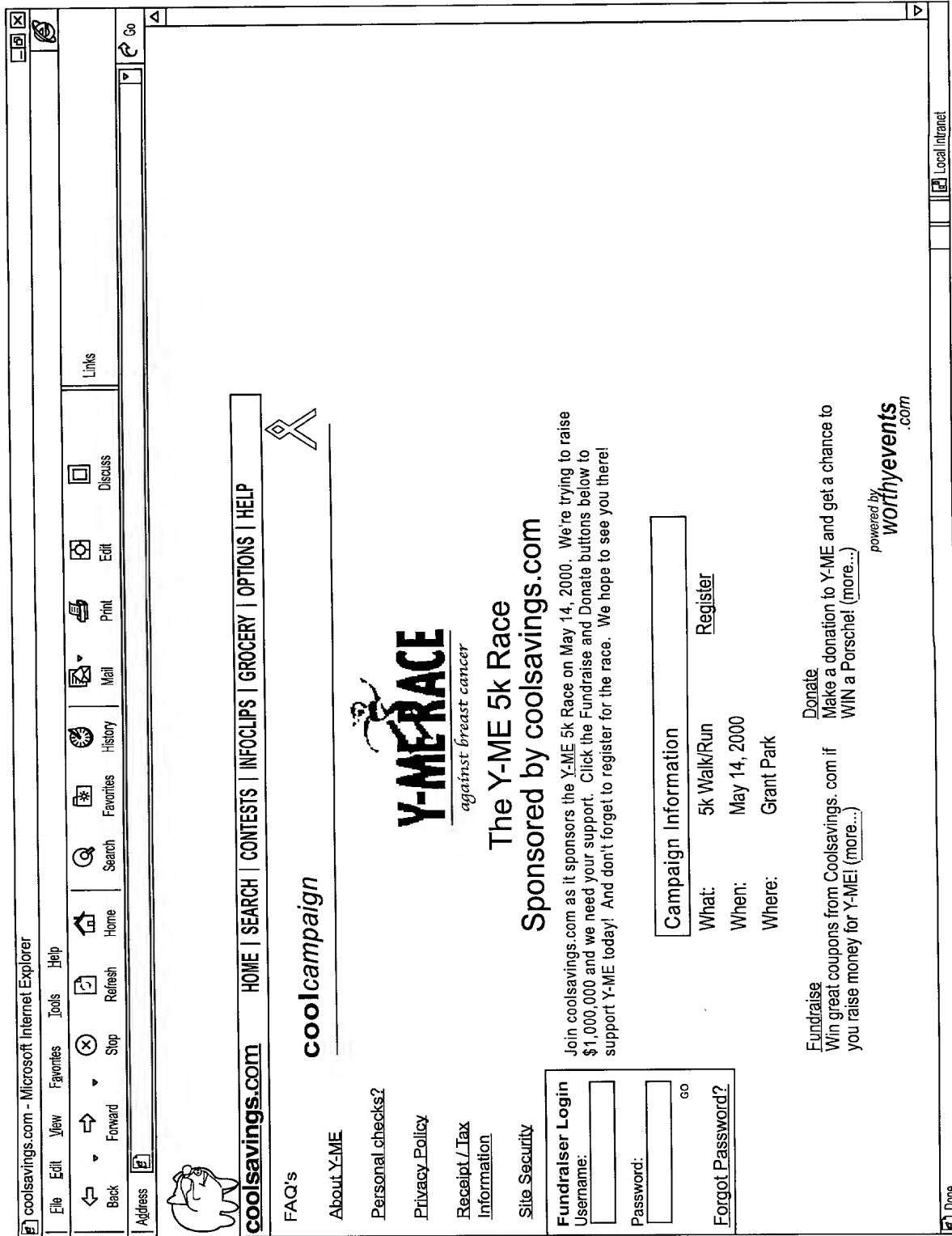


FIG. 8

07/19/2000

coolings.com - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Links

Address

coolings.com HOME | SEARCH | CONTESTS | INFOCLIPS | GROCERY | OPTIONS | HELP

FAQ's

About Y-ME

Personal checks?

Privacy Policy

Receipt/Tax Information

Site Security

Fundraiser Sign-Up

First Name

Last Name

Street Address

City

State

Alabama

Zip

Phone (optional)

Email Address

Choose a Username

Choose a Password

Re-enter Password

Fundraiser Login

Username:

Password:

GO

Forgot Password?

Your Fundraising Goal

Recipients*

Enter email addresses(*) one per line, or separated by commas. Or, insert from Address Book

(*) These email addresses will be used to send an email from you and will not be collected for use in an outside mailing list.

Email Message (up to 200 characters)

Sample Messages

Thank You Note (up to 200 characters)

Sample Thank You Notes

Done

FIG. 9

coolingsavings.com - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Links

Address

coolingsavings.com HOME | SEARCH | CONTESTS | INFOCLIPS | GROCERY | OPTIONS | HELP

Y-ME Fundraising Campaign

FAQ's

About Y-ME

Personal checks?

Privacy Policy

Receipt / Tax Information

Site Security

Fundraiser Login

Username:

Password:

Go

Forgot Password?

First Name

Last Name

Street Address

City

State

Zip

Phone (optional)

Email Address

Choose a Username

Choose a Password

Your Fundraising Goal

Recipients*
Enter email addresses(*) one per line, or separated by commas. Or, insert from Address Book

(*) These email addresses will be used to send an email from you and will not be collected or used for any marketing purposes.

Email Message (up to 200 characters)
Sample Messages

Thanks You Note (up to 200 characters)
Sample Thank You Notes

Done

Local intranet

FIG. 10

FIG. 11

Title of Invention: System and Method for Raising Funds And
Establishing User Affinity Over A Distributed Network
Inventor's Name: William G. COSTIN, IV, et al.
Application No.: 09/816,210
Attorney Docket No.: 57248.000003

coolingsavings.com - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Links

Address

Go

coolingsavings.com

HOME | SEARCH | CONTESTS | INFOCLIPS | GROCERY | OPTIONS | HELP

About Y-ME

Personal checks?

Privacy Policy

Receipt / Tax Information

Site Security

Campaign Statistics/Y-ME Menu

• Client Home

• Send more emails

• Campaign page

• Edit campaign page

Fundraiser Login

Username:

Password:

Forgot Password?

Donations-to-date

No Response List

Fundraiser List

Registered

via Email

via Website

Email

Donation Amount

Gui Costin

gui@nogimmes.com

N/A

\$150.00

Breck Kling

breck@originmail.com

N/A

\$250.00

Donation Statistics

Donation Goal:

To Date:

Amount to Reach Goal:

\$1,000,000

\$345,000

\$655,000

Campaign Statistics

powered by

worthyevents.com

Local Intranet

Done

FIG. 12



coolsavings.com

FAQ's

[About Y-ME](#)

[Personal checks?](#)

[Privacy Policy](#)

[Receipt / Tax](#)

[Information](#)

[Site Security](#)

[HOME](#) | [SEARCH](#) | [CONTESTS](#) | [INFOCLIPS](#) | [GROCERY](#) | [OPTIONS](#) | [HELP](#)

Y-ME Fundraising Campaign

How it Works

Here's how it works:

- Use this system to fundraise and/or donate completely online
- You don't need to run the race to fundraise online
- It only takes 5 minutes!

Fundraise:

- Enter your personal info and choose a username and password
- Send an email message to your friends and family asking for their support
- All personal information and email addresses provided remain 100% private
- Recipients of your email click on a link and donate to your campaign or fundraise themselves
- Don't forget to return to Coolsavings.com to login and track the progress of your campaign! See who has donated and how the progress your campaign has contributed to the overall Coolsavings/Y-ME online fundraising campaign.

Start Fundraising!

Copyright 2000, worthyevents.com All rights reserved

powered by
worthyevents
.com

FIG. 13



coolsavings.com

[About Y-ME](#)
[Personal checks?](#)
[Privacy Policy](#)
[Receipt / Tax](#)
[Information](#)
[Site Security](#)

[HOME](#) | [SEARCH](#) | [CONTESTS](#) | [INFOCLIPS](#) | [GROCERY](#) | [OPTIONS](#) | [HELP](#)

Y-ME Campaign

FAQ's

Fundraise using the efficiency of the Internet

- Sign up to fundraise online
- Email friends and family asking for their support
- Friends simply click and donate online to your campaign OR choose to fundraise themselves
 - Thank You emails and Donation receipts are automatically sent via email after a donation is made

Reach your fundraising goal-receive a great reward!

Fundraise

Donating quick and easy, all you need is a credit card!

- Fill out the form
- Use our secure system to donate
- Print your receipt
- If your donation is over \$250, written acknowledgement from the charity will be mailed to you.

And automatically get a chance to win a great reward!

Donate

Can I use a personal check?

No. At this time we can only accept online donations with a credit card.

[Back](#)

FIG. 14

credit card.

[Back](#)

Security

WorthyEvents.com understands how important it is for you to have a sense of security while making donations at this website. You can donate online with confidence, knowing that the credit card and personal information you submit passes through numerous security measures designed to protect the loss, misuse and alterations of the information under our control. Our technical security measures consist of a secure socket layer (SSL) to help make all personal information and financial transactions passing through our website as secure as possible. All the data you enter on the donate page is encrypted (scrambled) while traveling through the Internet, making it difficult to intercept for fraudulent use. Although we make every effort to safeguard your personal and financial information, Internet transactions cannot be guaranteed to be 100% secure.

[Back](#)

Privacy Policy

Upon making a donation at WorthyEvents.com, each donor has the option to make his or her donation anonymous. Choosing anonymity on the donation form is the only way to prevent the non-profit organization from obtaining your personal contact information from WorthyEvents.com. By knowingly disclosing your personal information, you may be added to the non-profit organization's mailing list and may receive promotional or informational materials via email or otherwise from the non-profit and/or from others with whom the non-profit shares its donor lists.

[Back](#)

Tax Information

When donating, you will receive a receipt via email. For your added protection, WorthyEvents.com suggests that you print the donation confirmation page from the web site as a paper record of your contribution. This print out, along with the donation confirmation email can be used as documentation for your tax records. Please be aware that you may not be entitled to a tax deduction for charitable donations of or in excess of \$250, unless you receive written acknowledgement from the charitable organization. If you choose you keep your donation anonymous, you will not receive this written acknowledgement.

[Back](#)

FIG. 15

How to Contact Us Regarding Privacy and Security Issues


We take privacy and security matters very seriously, and it is important to us that you understand and are comfortable with our privacy standards. If you have any questions, comments, criticisms or complaints about our Privacy and Security Statement and the way it affects you, please feel free to e-mail us at comments@worthyevents.com or call us at 312-733-3434 during regular business hours. If you have serious concerns about sharing your data with either an eBusiness or a non-profit, we recommend that you donate anonymously or that you contact each party directly to help ensure that your concerns are satisfied.

[Back](#)

powered by
worthyevents
.com

FIG. 16

FIG. 16

coolsavings.com

[HOME](#) | [SEARCH](#) | [CONTESTS](#) | [INFOCLIPS](#) | [GROCERY](#) | [OPTIONS](#) | [HELP](#)

[About Y-ME](#)
[Personal checks?](#)
[Privacy Policy](#)
[Receipt / Tax Information](#)
[Site Security](#)

[Y-ME Campaign](#)
[FAQ's](#)
[About Y-ME](#)

Y-ME National Breast Cancer Organization has a commitment to provide information and support to anyone who has been touched by breast cancer. Y-ME was founded by two breast cancer patients in 1978, when they realized that their needs for information and support could best be met by women who had also experienced breast cancer. Since its beginning, Y-ME has served women with breast cancer and their families and friends--through our national hotline, open door groups, early detection workshops and our many local chapters. Through peer support programs--breast cancer patients talking with survivors, and spouses of patients talking with spouses of survivors--Y-ME helps thousands of people each year who are concerned about or personally affected by breast cancer.

[Click here to find out more about Y-ME and Y-ME chapters across the country](#)

NATIONAL HEADQUARTERS
Y-ME National Breast Cancer Organization, Inc
212 W. Van Buren Street
Chicago, Illinois 60607-3908
Telephone: 312-986-8338
www.y-me.org

[Back](#)

FIG. 17

From: Gui Costin [gui@worthyevents.com]
Sent: Friday, March 10, 2000 1:58 PM
To: andrew@worthyevents.com
Subject: The Avon Breast Cancer Crusade

Hello Everyone (or individual's name),

It's that time of year again and I'm raising my \$3,200 for the Avon Breast Cancer Foundation. I'd love your support and any donation would be greatly appreciated.

Best regards
Gui

To get the details on this campaign, click here: www.campaignpage.com

If the link above appears to be inactive, copy and paste the web address shown into the browser's location bar and hit Enter.

Additional Options:

Here are links to:

business/sponsor homepage - www.business/sponsorhomepage.com

charity/non-profit organization homepage - www.charity/non-profitorganizationhomepage.com

campaign program service provider homepage -

www.campaignprogramserviceproviderhomepage.com

donor homepage - www.donorhomepage.com

FIG. 18

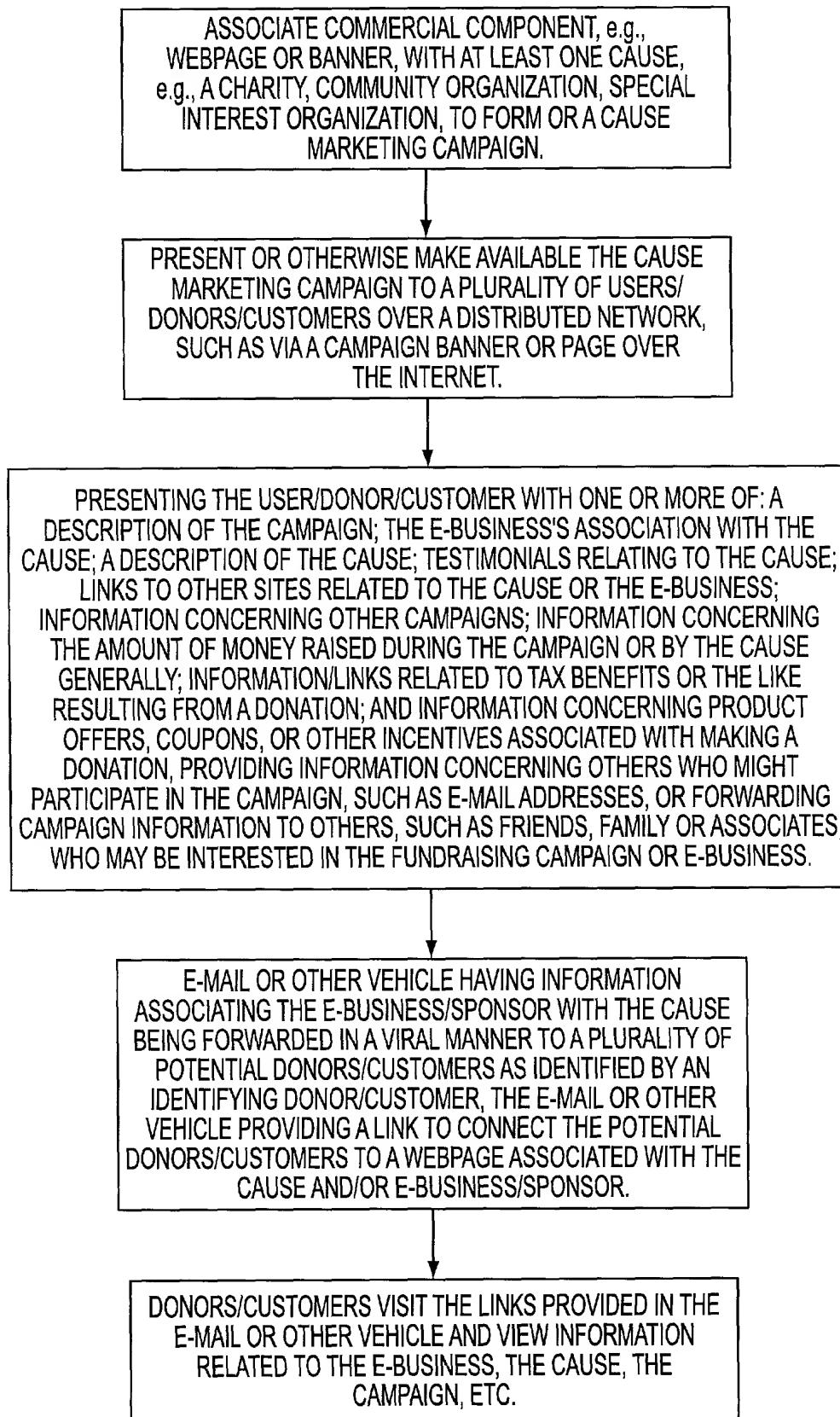


FIG. 19

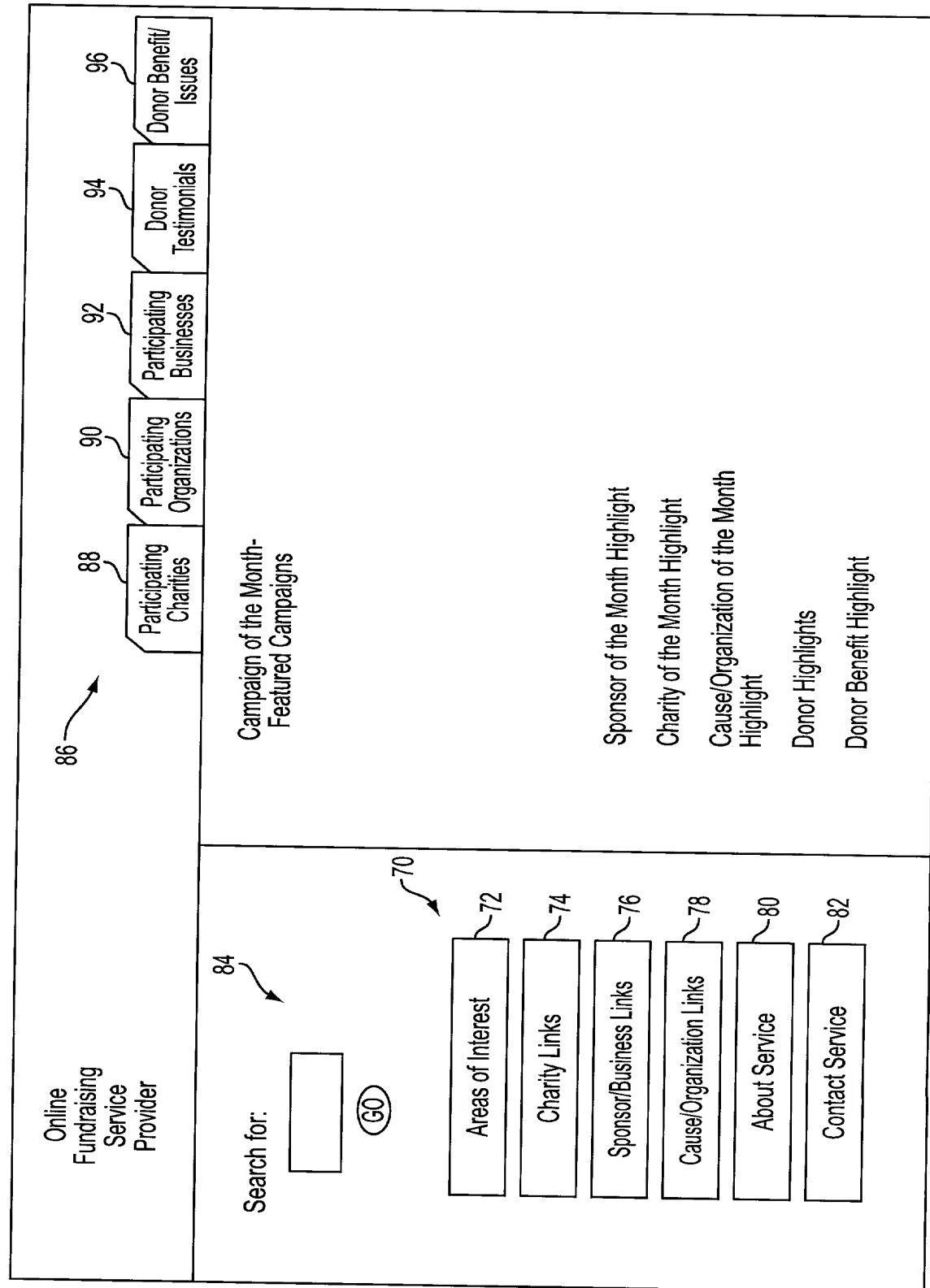


FIG. 20

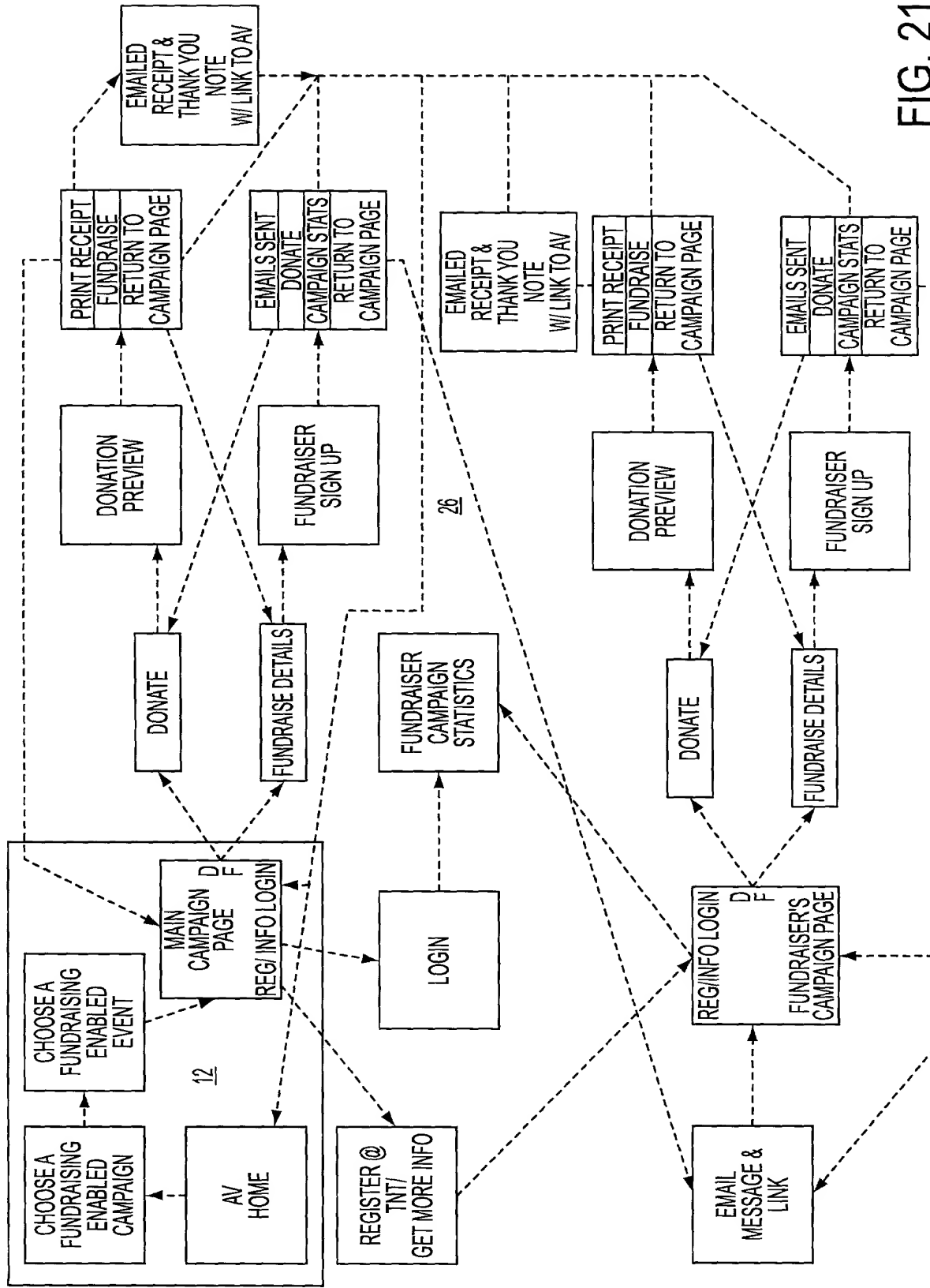


FIG. 21

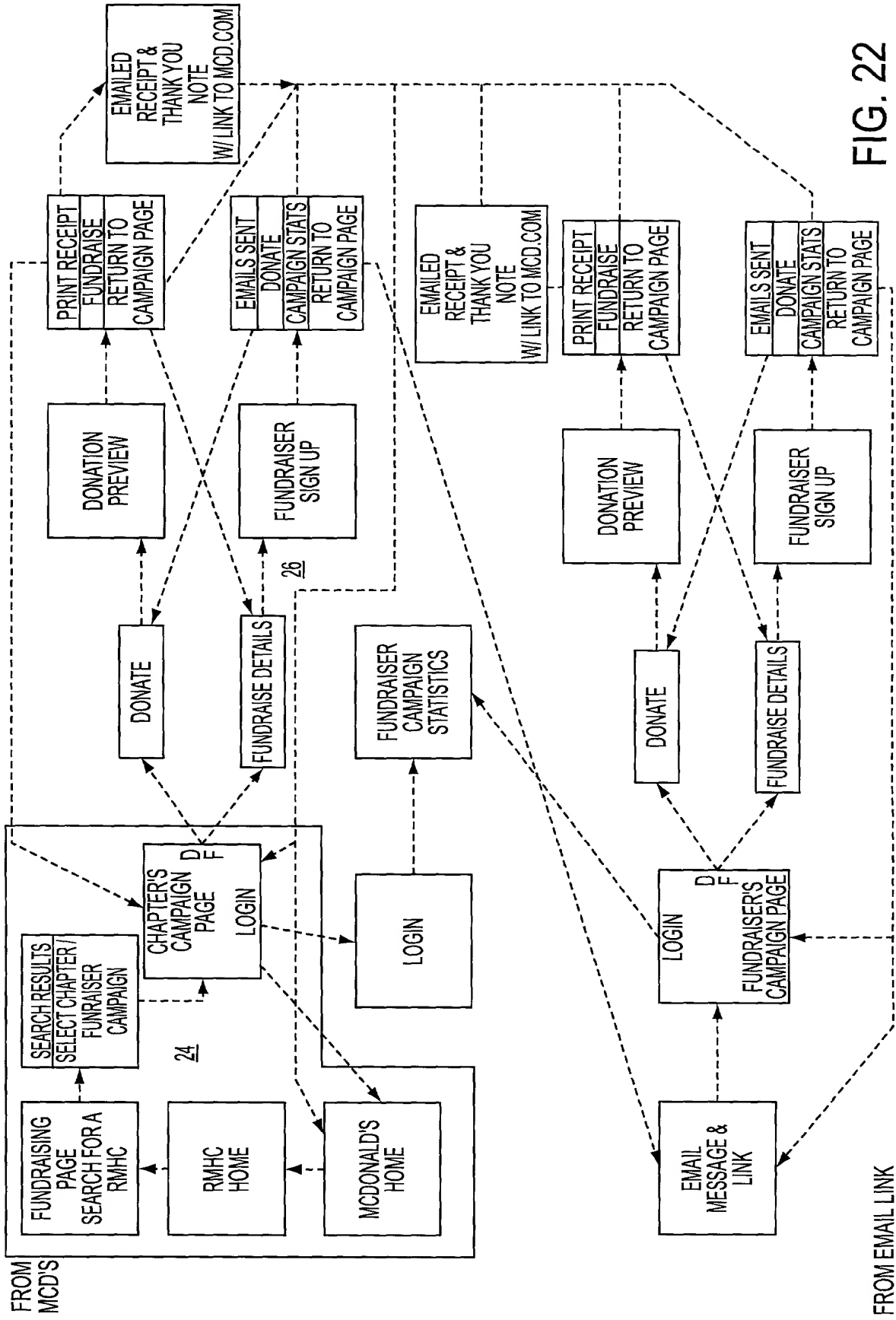


FIG. 22



FIG. 23